

# 15/20

## Strategic Objectives

### 2019 Report Card

| YOUTH         |   | VOLUNTEERS   |                    |
|---------------|---|--|--------------------|
| <b>15,000</b> | <b>14,010 Youth by 12/31/19</b>   | <b>4,867 Volunteers by 12/31/19</b>                          | <b>5,457</b>       |
|               | 1. Recruit 5,154 New Youth Members by 12/31/19  | 1. Recruit 589 Unit Volunteers by 12/31/19                   |                    |
|               | 2. Retain 8,856 Youth Members (75%) by 12/31/19                                       | 2. Recruit 75 New District Committee Volunteers by 12/31/19. |                    |
|               | 3. Full Membership Teams at Council & District Levels by 12/31/19                     | 3. Recruit 75 New Commissioners by 12/31/19.                 |                    |
| <b>489</b>    | <b>444 Units by 12/31/19</b>  | <b>\$4,088,655 by 12/31/19</b>                               | <b>\$4,400,000</b> |
|               | 1. Form 80 New Units (SR Units Accepted) by 12/31/19                                  | 1. Grow Existing Streams by 12/31/19                         |                    |
|               | 2. Retain 365 Units (95%) by 12/31/19   | 2. Develop New Streams by 12/31/19                           |                    |
|               | 3. Start 30 Cub Scout Packs at Schools Without and 30 Scouts BSA Units to Serve Girls | 3. Succession Plans by 12/31/19                              |                    |
| <b>UNITS</b>  |   | <b>BUDGET</b>  |                    |

Note - Outside ring represents 2020 Objectives. Inside items represent 2018 Actuals