

15/20

Strategic Objectives

YOUTH		VOLUNTEERS	
15,000	13,644 Youth by 12/31/18	4,964 Volunteers by 12/31/18	5,457
	1. Recruit 4,593 New Youth Members by 12/31/18	1. Recruit 550 Unit Volunteers by 12/31/18	
	2. Retain 9,051 Youth Members (75%) by 12/31/18	2. Recruit 75 District Committee Volunteers by 12/31/18	
	3. Full Membership Teams at Council & District Levels by 12/31/18	3. Recruit 75 Commissioner Team Volunteers by 12/31/18	
528	465 Units by 12/31/18	\$4,064,500 Income by 12/31/18	\$4,400,000
	1. Form 75 New Units (SR Units Acceptable) by 12/31/18	1. Grow Existing Income Streams by 12/31/18	
	2. Retain 390 Units (95%) by 12/31/18	2. Develop New Income Streams by 12/31/18	
	3. 75% of all Elementary and Middle Schools are served by 1 unit. by 12/31/18	3. All Revenue Generating Campaigns Have Succession Plan by 12/31/18	
UNITS		BUDGET	

Note - Outside ring represents 2020 Objectives. Inside items represent 2018 Objectives.